

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1. (*Currently Amended*) A portable presentation display case comprising:

a plurality of lightweight, rigid panels, each panel having a front surface and a rear surface, wherein the front surface is covered with a first covering of hook fastener compatible material and the rear surface is covered with a second covering of a rigid material thermoplastic polymer layer, said thermoplastic polymer layer having an inner surface facing said panel and an outer surface;

said second covering of each of said plurality of panels being thermoformed with a plurality of ribs, and said second covering of at least one of said plurality of panels being thermoformed with a centrally located recessed area;

whereby said ribs provide a high degree of rigidity to the rear surface of each said panel, and the recessed area provides further structural integrity to said at least one panel as well as providing an area to which a logo or other advertising indicia may be affixed;

~~a rigid support frame, which encapsulates each of said plurality of panels and said front and rear surfaces;~~

each panel of said plurality of panels having a rigid, channel-shaped support frame surrounding and encapsulating the edges of said panel and the edges of said first and second coverings;

a hinge connecting said panels to one another allowing the panels to fold from an open position to a closed position; and

a handle fixedly secured to the top of one of said panels;

whereby in said open position the portable presentation display is a free standing display device for exhibiting objects of interest, and in said closed position the panels are folded providing a light weight portable presentation display that allows for display of objects of interest on said ~~rear~~ outer surface.

Claim 2. *(Cancelled)*

Claim 3. *(Cancelled)*

Claim 4. *(Cancelled)*

Claim 5. *(Original)* The portable presentation display case of claim 1, wherein each of said panels is formed from a rigid polystyrene foam material.

Claim 6. *(Currently Amended)* The portable presentation display case of claim 1, wherein the rear surface second covering of each of said plurality of panels is formed of acrylonitrile butadiene styrene (ABS).

Claim 7. *(Original)* The portable presentation display case of claim 1, wherein said support frame is formed from a rigid polyvinyl chloride (PVC) compound.

Claim 8. *(Original)* The portable presentation display case of claim 7, wherein said support frame has a lip that extends slightly beyond said front surface.

Claim 9. *(Original)* The portable presentation display case of claim 1, wherein the display case is comprised of a center panel, and two outer panels, the outer panels approximately half the width of the center panel.

Claim 10. *(Currently Amended)* A portable presentation display case comprising:

a center panel and two hingedly connected wing panels, the panels formed of lightweight rigid material, each panel having a front surface and a rear surface, wherein

the front surface of each said panel is covered with a hook fastener compatible material and the rear surface of each said panel is covered with a rigid material, said rigid material having an inner surface facing said panel and an outer surface, and wherein the wing panels are approximately half the width of the center panel;

said rigid material covering the rear surface of each said panels being thermoformed with a plurality of ribs, and said rigid material covering the rear surface of at least one of said plurality of panels being thermoformed with a centrally located recessed area;

whereby said ribs provide a high degree of rigidity to the rear surface of each said panel, and the recessed area provides further structural integrity to said at least one panel as well as providing an area to which a logo or other advertising indicia may be affixed;

a PVC support frame surrounding and encapsulating the edge of each of said panels ~~within~~ and said front and rear surfaces; and

a handle fixedly secured to the top of one of said panels;

whereby in an open position the portable presentation display is a free standing display device for exhibiting objects of interest, and in a closed position the panels are folded providing a light weight portable presentation display that allows for display of objects of interest on said ~~rear~~ outer surface.

Claim 11. *(Original)* The portable presentation display case of claim 10, wherein said support frame has a lip that extends slightly beyond said front surface.

Claim 12. *(New)* The portable presentation display case of claim 10, further including a strap for securing said two wing panels in said closed position;

said strap having a first end affixed to the rear of said center panel, and a second end removably secured to said two wing panels when said wing panels are in said closed position.

Claim 13. *(New)* The portable presentation display case of claim 12, wherein said strap is removably secured to said two wing panels by mating sections of hook and loop fastening means on the second end of said strap and said wing panels, respectively.